



Adbloc Production Details

DISPLAY TYPE: Safety Bar signage

ADBLOC SIZE: Bleed 232.7mm x 53.2mm (landscape)
Display 228.7mm x 49.2mm (landscape)

ARTWORK REQUIRED: All file formats to be in high resolution CMYK PDF with all fonts outlined. All text should be converted to outlines/paths before sending us the files. All files should be supplied with embedded images. All colours will be printed as CMYK.

FORMATS WE DON'T ACCEPT: Indesign, Adobe Pagemaker, Quark Xpress, MS Publisher, MS Word, MS Excel

FILE SIZE & RESOLUTION: All files should be set up to the exact dimensions of the Adbloc - 228.7mm x 49.2mm trim size (trim marks required). Please allow a 3mm bleed (approx. .125") all around. File resolution should be set at 300dpi min. for all files.

PRINT MEDIUM: Clear self adhesive PVC

PLEASE NOTE! For the added security of your media, we place a holding screw in the lower left corner of the Adbloc lens. Please note the location as below and allow for this in your artwork.

